



Listing Presentation “Plan B” double your net or more!

With our world renowned Swanepoel Real Estate Innovator Program you will now be able to **secure new business**, handle any Real Estate Emergency, no matter how small or large and receive double your net or more - *you keep your listing.*

List of *New Business Potential* with *FREE Professional Designation* as a Real Estate Auction Agent and In-Office Express Auction Division. *You keep your listing in your company's name.*

1. Convert FSBO
2. Real Estate Emergencies
3. Expired Listings
4. REO Department - Banks
5. Developers
6. Builders
7. Home Remodeling
8. Investment Groups
9. Municipalities/Local/State
10. Federal Government
11. Attorneys
12. Accountants
13. RE Consultants
14. Appraisers
15. Estates
16. Nursing Homes
17. Retirement Communities
18. Relocation Services
19. Tax Sale Notices
20. Bankruptcy
21. Divorce/Death/Taxes
22. Charitable Organizations
23. Private Schools/Universities
24. Corporations
25. Insurance Company RE Dept.
26. Probate/Clerk of Court
27. Foreign Governments
28. Option Guaranteed Sale
29. Time Share
30. HOA's
31. Private Lender/Mortgage
32. Loan Portfolios
33. Religious Organizations
34. Retail Store Leases
35. Ground Rent
36. Going Out of Business
37. Convert Business FSBO
38. Business Brokers



VAAF #285 STR 2022-01-02C



A Swanepoel Real Estate Innovator Company
Express Auctioneers LLC., Baltimore, MD VAAF #285.

Call Uncle Andy (410) 458-8214



Listing Presentation Plan B for double your net or more!

Without a winning Listing Presentation, your competitor wins. Your competitors only offer a Listing Presentation – “Plan A”. You can now offer a Listing Presentation “Plan A” & “Plan B” and you win. **Just add this single sheet of paper (below) to your listing presentation.**

Our “Plan B” is a world renowned Accelerated Marketing Plan recognized as a **Swanepoel Real Estate Innovator Program** which keeps your listing in your office and you receive double your net or more with every deal that closes using our program. Contact us for details.

In a major study, the NAR reports 1/3 of all real estate will be sold at auction and that you should consider opening an in-office auction division in your real estate office. This means that 1/3 of all your listings could go to an unaffiliated auction company with 1-2% in pocket and they take over your listing.

With The Express Auction Method (TEAM) you’ll never need to give away your hard won listings and lifelong relationships to an unaffiliated auction company.

“Real Estate Innovators can now offer their seller another choice at the end of the Listing Contract which can double the income of their office in 6 months and keep their hard won sellers, listing, transaction credit and transaction fee with an in-office Express Auction anywhere in the USA and Canada.” - Larry A. Makowski, CEO

You keep your transaction credit and transaction fee when your agents (trained and professionally designated as Real Estate Auction Agents – REAA) sell their listings from your in-office co-branded Express Auction Division.

- You receive double your net or more on each deal that closes using our renowned programs. Now you can handle all types of unusual and unique Real Estate Emergencies.

- We train, manage and maintain your in-office Express Auction Division at your full service real estate office.

- No fee training and professional designation for all Realtors and Brokers as Professional Real Estate Auction Agents (REAA).

**Real Estate Emergency? Sell your home at
EXPRESSAUCTION in 30 days for your price!**

* All commissions are negotiable. We 50/50 split of fees. Auction company uses a buyers premium that generally is 10% added to the bid amount. Inclusion in our programs is at the sole discretion of the auctioneer and without recourse. Acceptance in the program does not guarantee sale. This is not a sales or service contract.



VAAF #285 STR 2022-01-02C



A Swanepoel Real Estate Innovator Company
Express Auctioneers LLC., Baltimore, MD VAAF #285.

Call Uncle Andy (410) 458-8214



Listing Presentation Plan B for double your net or more!

**** Agents: add this page to your listing presentation. (copy/paste the text below) ****

If you are having a Real Estate Emergency, I have a "Plan B" - an Accelerated Marketing Program. I offer this plan as an option to "Plan A" - the "Traditional Sale".

Consider my "Plan B"; The Express Auction Method (TEAM) utilizing our in-office Express Auction Division if you need to rapidly sell you property.

Consider my "Plan B" if you don't want people constantly walking through your home. ("Plan B" has no "open houses" or showings.)

Consider my "Plan B" as an option after your property has been listed for 30, 60 or 90 days.

Consider my "Plan B" before you decide to lower your listing price.

Consider my "Plan B" if there are large repairs or expenditures that need to be made to the property.

Consider my "Plan B" before you stage your property.

With my "Plan B," your property is offered for sale online via Express Auction prior to the live auction event, and afterwards, if necessary.

With my "Plan B," you decide if the high bid is acceptable.

Upon acceptance into our program, you pay a nominal marketing fee determined by our Express Auction Division Marketing Committee.

I, as your listing agent, will work hand-in-hand with you throughout the entire Express Auction process. You pay NO closing costs. (All paid by the Buyer.)

Your property is sold "as-is; where-is" with no fix-ups, staging or closing costs or time delays in 30 days via Express Auction. Our seller contract is 1 page long with no contingencies. Buyer contract is half a page long with no contingencies.

If you want to learn more, watch our videos here: www.SellYourHouseIn30Days.com
We can set up a time to review The Express Auction Method with my Real Estate Auction Agent (REAA) TEAM Leader.



VAAF #285 STR 2022-01-02C



Call Uncle Andy (410) 458-8214